



**Donna Marcotte Consulting**

professional writing services

## Meet your deadlines and avoid the headache of writing it yourself

New products, services, and projects typically require various types of communication.

You may need press releases, marketing collateral, website updates, reports, procedures, and more.

But do you have the in-house personnel or the time, energy, and skills to sit down and write it all yourself?

Consider the benefits of using an experienced freelance writer to help complete your projects—on time and with the quality your stakeholders expect.

## My industry experience makes your writing projects faster and easier

For more than 20 years, I have been delivering a broad range of successful business and technical writing solutions, with a focus in oil & gas, industrial engineering and manufacturing, and related information technology.



*Donna Marcotte, Owner*

A solid background in your industry helps me to quickly learn the specific needs of your business. With that knowledge, I work with you to determine and develop the range of related communication solutions that you need—from technical documentation to marketing collateral and more.

My focus is on developing, writing, and editing your content. As necessary, I partner with other professionals, such as graphic designers and Web developers, to deliver the complete solutions that you need.

## Here's how I've helped clients and I can help you with your next project

- Edited large, complex technical feasibility report for major oil company for heavy oil project. As the sole editor, worked with subsurface, engineering, and management teams to improve the consistency and readability of the report.
- Wrote, edited, and solicited articles as the editor of drilling and information technology topics for a major oil and gas trade publication.
- Developed datasheets and sales presentations for oil and gas solutions for a large software company. Created website content and marketing copy for various other clients.
- Wrote articles, case studies, and technical papers for clients that include an oil field services company and a software company. Interviewed subject matter experts (SME) and clients to develop first drafts, with subsequent reviews and edits for final approval.
- Managed a team of 25 writers/editors and graphic artists working with SMEs to develop a full set of operating and maintenance procedures for offshore oil installations for major oil company on site in Stavanger, Norway.
- Developed and documented business processes and procedures for the creation, translation, and maintenance of a large technical documentation set. Provided other business processes for various clients.
- Designed and developed context-sensitive help and printed user guides for suite of drilling engineering software tools and user guides for steel manufacturing process control system.

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## Specializing in writing solutions for oil & gas, industrial engineering & manufacturing, and related information technology

- technical reports & procedures
- business reports & procedures
- articles & technical papers
- case studies
- marketing copy
- press releases
- business letters
- proposals
- blogs
- newsletters
- presentations
- website content

## Trust the professional writing service these companies trust

- Schlumberger
- ExxonMobil
- Microsoft
- Shell
- Knowledge Reservoir
- P.E. Moseley & Assoc.
- Energistics
- Altiva Software
- BHP Billiton
- ABB



*For examples of my work, click portfolio at [www.donnamarcotte.com](http://www.donnamarcotte.com)*



**Call Me Today! +1 814 641 9429**  
*Let's talk about how I can make your next writing project one less thing that you have to worry about.*

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